

**DIRECTORATE OF OPEN AND DISTANCE LEARNING
JAMIA HAMDARD, NEW DELHI**

BACHELOR OF BUSINESS ADMINISTRATION (BBA)- CODE 403

REVISED COURSE STRUCTURE

Students and Centre Coordinators may please note that there would be the following papers in BBA course each of 100 marks including marks for internal assessment for academic session 2009-10. Due to printing error in Prospectus 2009-10 one paper was omitted. We regret it. Study material has been dispatched for all the papers as mentioned below.

First Year	Second Year	Third Year
Principles of Management	Business Policy	Corporate Governance
Financial Accounting	Business Law	Marketing Research
Business Communication Management	Human Resource Management	Sales Management
Computer Fundamentals	Organizational Behavior	Total Quality Management
Marketing Management	Mathematics for Business and Economics	Conflict Management and Negotiation skills
Managerial Economics	Financial Management	Environmental Management
Business Statistics	Advertising Fundamentals	Leadership
Production & Operations Management	Entrepreneurship and small Business Management	Project Work

In case there is need of any clarification the undersigned may be contacted.

Dr. S. Raisuddin
Director